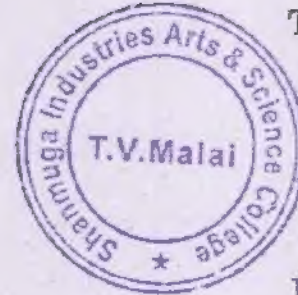


APRIL/MAY 2024

CEEN55B — JOURNALISM

Time : Three hours

Maximum : 75 marks



SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. By whom and When was first newspaper publication announced in India?
2. What is meant by news?
3. Write the importance of reporter.
4. What is the role played by sub-editor?
5. What is known as copy editing process?
6. Write any two types of copy editing.
7. What is screen editing?
8. Define the term "type setter".
9. What are the features of house style?
10. What is a title page in newspaper?

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Briefly explain the functions of journalism.
Or
(b) Write a paragraph on the history of journalism.
12. (a) Write a note on the language style in editing.
Or
(b) Discuss the functions of sub-editor.
13. (a) Brief a note on copy editing.
Or
(b) Bring out the importance of designing the pages.
14. (a) Explain the significance of Proof reading.
Or
(b) Describe the type setter.
15. (a) Write a note on House Style and Preliminary Pages.
Or
(b) Explain tables.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Role and functions of journalism – Elucidate.
17. Examine the duties of sub-editor.
18. Copy Editing – Discuss.
19. Enumerate the Proof reading.
20. Write an essay on House Style.
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